



Michaela Arruda

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New Bedford, Massachusetts
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Education

University of Massachusetts Dartmouth
College of Visual & Performing Arts | 2022

BFA Art and Design
Concentration in Graphic Design
Minor Art History
Eight-Time Chancellor's List

Skills

Illustrator
InDesign
Photoshop
Premiere Pro
Photography
Social Media
Sculpting
Organization

Design Experience

Graphic Designer, Dartmouth, MA

UMass Dartmouth Studio 6 | January - May 2022

Selected to join a faculty-led, student-run professional design studio. Collaboratively worked with team members to create strategy-based branding and marketing materials for campus and community partners. Researched, planned, presented and produced design systems that met real client needs across multiple media formats.

Designed and developed a specialized social media campaign along its branding and marketing for the universities' Light and Fashion show, designing a program and series of posters.

Graphic Designer, New Bedford, MA

Our Lady's Chapel | Fall 2020 - Present

Developing and critiquing poster designs. Creating intro/outros for talks given at the chapel to post on social media. Re-Designing brochures and flyers on future events.

Graphic Designer, Dartmouth, MA

Hairstyles By Stacey | Fall 2021

Developed an identity for a hair stylist creating:
Logos, Apparel, Business Cards, and Gift Certificates

College of Visual & Performing Arts Exhibition, Dartmouth, MA

Contemporary Iranian Art and The Historical Imagination | Spring 2020

Created description labels for each individual art piece along with invitations. Carefully painting graphic shapes onto the walls and displaying artwork from the 17th century to the present. Following the opening night, speaking about a section of the work.

Work Experience

Cashier & Cook, New Bedford, MA

Burger King | September 2016 - January 2022

Operated drive thru services including taking orders, handling payment, and delivering food in a prompt but friendly manner. Worked with my team to maintain smooth operations of customer service during times of high volume. Swiftly and professionally addressed any costumers complaints, escalated to management when necessary.